

DH

THE DAILY HELMSMAN

Friday, October 7, 2016

VOL. 84 NO. 029

**TIGERS 34
OWLS 27**



**WHO DO U OF M STUDENTS
THINK HAS THE BEST FOOD
ON CAMPUS?**

FIND OUT ON PAGE 3

**THURSDAY NIGHT
LIGHTS: TIGERS
OUTLAST TEMPLE**

BY THOMAS SIMPSON
PHOTO BY DAVID MINKIN | STAFF

FRIDAY PICK 'EM

SEE PAGE 4

tennessee VOTER REGISTRATION

== IS TOTALLY ==

simple, fast and free.

STEP 1
Get the form.

Go to sos.tn.gov to download and print the **Voter Registration Application Form** or call (877) 850-4959 to request one by mail.

STEP 2
Fill it out.

Verify that you will be 18 years old by Election Day, November 8, and provide a few other details about yourself, such as your address, gender and ethnicity.

STEP 3
Send it in.

Mail your completed form by **October 11** to your county election office and go online to tnmap.tn.gov to double check your registration status.

THE DAILY HELMSMAN

Jonathan Capriel
Editor-in-Chief
jonathancapriel@gmail.com

Gus Carrington
Managing Editor
agcarrington94@gmail.com

Mitchell Koch
Managing Editor
mjkoch@memphis.edu

Addie James
Senior Design Editor
arjames1@memphis.edu

Alex Ellington
Design Editor
llngton2@memphis.edu

Alana King
Design Editor
aking11@memphis.edu

Chip Williams
Sports Editor
dwillms26@memphis.edu

Candy Justice
General Manager

Bob Willis
Advertising Manager

Sharon Whitaker
Administrative/Sales

Brittany Lee
Advertising Production

About us

The Daily Helmsman is a designated public forum. Students have authority to make all content decisions without censorship or advance approval. The Daily Helmsman is pleased to make a maximum of 10 copies of each issue available to a reader for free. Additional copies are \$1. Partial printing and distribution costs are provided by an allocation from the Student Activity Fee.

Contact us

3711 Veterans Ave.
113 Meeman Journalism Bldg.
University of Memphis
Memphis, TN 38152

news@dailyhelmsman.com

Newsroom 901-678-2192
Advertising 901-678-2191

Printed on recycled paper
Copyright 2016

Send us your thoughts
@dailyhelmsman



Alum “redefines campus involvement” with app

By **Jurnee Taylor**
jtaylor28@memphis.edu

There are over 20,000 students enrolled at the University of Memphis, and it is challenging for students to hear about every event happening on campus and in the community.

Cole Roe, spring 2014 alum, has put his political science degree aside to help connect students through his cellular app, Uin.

“The initial idea for the application was to give incoming students a centralized hub to inform students on what’s going on around campus and help those who are new to campus learn ‘how-to-college,’” Roe said.

The app initially launched in May 2014 as a beta trial for the orientation sessions. The new official launch was the first week of this fall semester.

Now the developer has broadened the vision of the app. Instead of just targeting student involvement and engagement, Roe is now trying to capture what “the college experience” actually is. Roe said he wants to make a visual impact on “the college experience,” so students can have the option to get rid of other social media and have just one app that focuses on the relevancy of college events.

“People are lazy,” 19-year-old nursing major Channa Burkhead said. “In this day and time, we focus on technology. People don’t look at flyers anymore.”

In Uin, both individual students and entire organizations can list events. However, organizations must first be verified through the university as a registered student organization to appear as one. If a student just wants to list that their friends are going out to play Frisbee, the app allows them to list this event as a singular person.

The app has 21 different tags ranging from “philanthropy,” “religious,” “meetings” and even as simply as “free” events. Students can even post “parties” on the app. This was created to help users browse easier for specific events they are interested in.

“Although a group of guys getting together isn’t what the university considers student involvement, we still allow it,” Roe said. “We’re trying to facilitate a new, redefined idea of what student involvement looks like.”

Current users, in order to see their campus events, can only register if they have an “edu” email. Roe hopes to get CBU and Rhodes on board with the app as well, and if so, when students register, they will only be able to see their campus events.

“We are working with university officials, and we are hoping to get this officially supported by the university,” Roe said.

Roe would like for the university to sign, or at least discuss, an annually recurring contract before the spring semester. The contract will support the platform by helping the company survive while

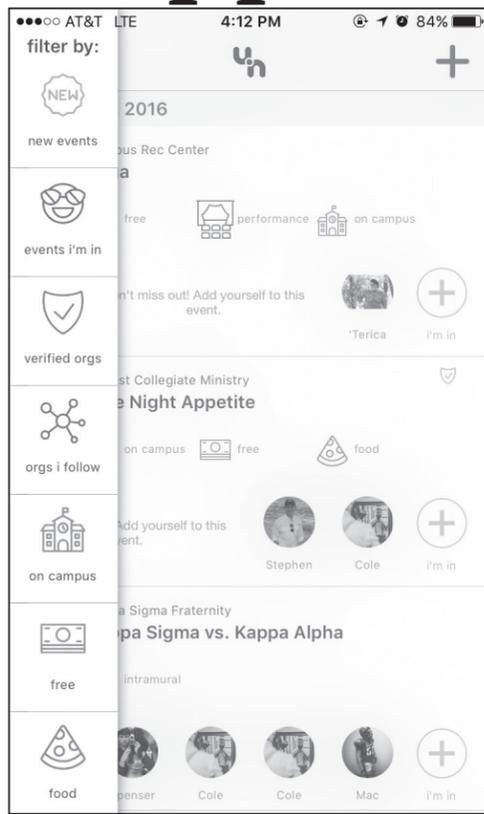
giving the app to students for free.

Mike Hoffmeyer, director of the Crews Center for Entrepreneurship, pushed Roe into pursuing his own idea of connecting the community and what’s actually happening. Hoffmeyer worked with Roe in the beginning stages of the app and says Cole is the “poster child for what we want to see in a student entrepreneur.”

Cole was a student in the first Crews Center Entrepreneur Fellows program. This program is designed to give students a hand-on experience of how to understand and develop entrepreneurial aptitudes and eventually launch a project.

“Cole followed everything we taught him,” Hoffmeyer said. “He designed Uin specifically to meet the needs that students here at U of M told him they were experiencing.”

Uin is now working on ways to present their app more visually on the U of M campus. The company has passed out over 3,000 flyers on



A screenshot of Uin app. The app should be a hub for events on campus.

campus; they even went as far as writing on whiteboards and leaving “desk pops” on desks advertising the app. Uin is projected to have between 2,000 and 5,000 students join by the end of this semester.

“We want people to understand it’s not just an app,” Roe said. “It’s actually bringing the community together in a way they have never been able to be brought together before.”

THE DAILY HELMSMAN Classifieds

To place your ad or for more information, please contact The Daily Helmsman at (901) 678-2191 or come to 113 Meeman Journalism Bldg. Memphis, TN 38152-3290

PRICES: Classified Line Ads: (per issue) \$10 for the first 50 words and 10¢ for each additional word. Prepayment is required at time of insertion. Payment can be made by cash, or check or money order made payable to The Daily Helmsman. Abbreviations count as a spelled word, hyphenated words count as one word, telephone numbers count as one word.

Display Classified Ads: (per issue) \$10 per column inch. Ads are limited to one column width of 1 and 1/2 inches. Minimum ad size accepted is 1 col. x 2 inches. Maximum ad size accepted is 1 col. x 4 inches.

Deadline to place an ad is noon two business days prior to publication.

BUSINESS HELP WANTED

THE BOTTLE SHOPPE

Liquor • Wine • Beer • Tobacco • Lottery

- Alumni Owned & Operated
- Keg & Party Specials
- Mix & Match (6) 750 mL Bottles for additional discount

MAXIMUM DISCOUNT IS 15% OFF.

10% Discount to U of M Students & Faculty

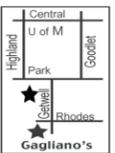
Discount applies to all wine & liquor (Excluding 1.75 L)

Please present UofM ID prior to checkout

3933 Park Ave.
(Park & Getwell)
249-6791

Discounts also apply to our other location:

GAGLIANO'S LIQUOR STORE
1237 Getwell
458-3178



SERVICE STAFF APPLICATIONS being accepted at Firebirds Wood Fired Grill, 8470 Highway 64. We are looking for teamwork-oriented professionals with a passion for service & hospitality who want to work in a fun, casual/upscale environment. Must have serving experience. Applicants should have knowledge of beer, wine & liquor. Firebirds is a team of individuals who have fun while taking service seriously. Please no emails or phone calls. Apply online at: <http://firebirdscareers.com/>, choose Memphis location. After reviewing your application, we will call you to set up an interview.

IF YOU'RE PASSIONATE about people, quality customer service and enjoy learning about the latest Beauty Trends, we're looking for you! Salon 22, an upscale salon, is looking to hire two part-time receptionists. Tuesday, Thursday & Saturday or Wednesday, Friday & Saturday. \$8/hour to start. Email résumé to: salon22memphis@gmail.com. www.salon22memphis.com.




tweet us at

@dailyhelmsman




SUBWAY

OPEN UNTIL 10:30 P.M.
199 S Highland • Memphis, TN 38111

FREE!

Buy a sub with a 30 oz. drink, and get a sub of equal or lesser price free.

Offer expires May 31, 2017. **SUBWAY** NOT VALID ON THE SUB OF THE DAY.™ Additional charge for Extras and Deluxe. Plus tax where applicable. Void if transferred, sold, auctioned, reproduced or altered. No cash value. One coupon, per customer, per visit. May not be combined with other offers, coupons or discount cards. Coupon must be surrendered with purchase. Valid only at 199 S Highland, Memphis, TN 38111 (Market #035). **SUBWAY**™ is a Registered Trademark of Subway IP Inc. ©2016 Subway IP Inc.

FREE!

Buy a sub with a 30 oz. drink, and get a sub of equal or lesser price free.

Offer expires May 31, 2017. **SUBWAY** NOT VALID ON THE SUB OF THE DAY.™ Additional charge for Extras and Deluxe. Plus tax where applicable. Void if transferred, sold, auctioned, reproduced or altered. No cash value. One coupon, per customer, per visit. May not be combined with other offers, coupons or discount cards. Coupon must be surrendered with purchase. Valid only at 199 S Highland, Memphis, TN 38111 (Market #035). **SUBWAY**™ is a Registered Trademark of Subway IP Inc. ©2016 Subway IP Inc.

SUBWAY™ is a registered trademark of Subway IP Inc. ©2016 Subway IP Inc.

Why do you like Chick-fil-A?

By Nick Lingerfelt



Chick-fil-A is your favorite place to eat on campus

Starting this week, *The Daily Helmsman* asked for your votes on Twitter about where you like to chow down; this week's poll asked where you like to eat on campus. Receiving an astounding 79 percent of votes, Chick-fil-A knocked off Steak 'n Shake in the final round. The other competitors were Bene Pizza and Pasta, Einstein Bros. Bagels, Panda Express, Subway, Taco Bell and Tigers of Memphis. Now that we know just how much you like to eat at the home of the chicken sandwich, we wanted to know why.

Look out for next week's poll, best Mexican food in the campus area, on our Twitter page, @dailyhelmsman.



"I love chicken. Subway should've won, though. They have so many options."

Akia Miller
theatre performance
Junior
Age 20



"It's not overwhelmingly greasy. Their fries are the best. They're just good. I love Chick-fil-A sauce."

Erica Peninger
musical theatre
Sophomore
Age 20



"Who doesn't like Chick-fil-A? It's fast, and they've got good sauce."

Colby Spann
engineering technology
Junior
Age 20



"It's just good food. Nice people work there."

Madison Smith
Freshman
Age 19

1. Moe's
2. Southwest Grill
3. Swanky's Taco Shop
4. El Porton
5. Las Delicias
6. El Mezcal
7. Los Compadres
8. El Toro Loco

autoimmune disorders
ovarian cancer
stomach cancer
melanoma
graft versus host disease
SCID
lung cancer
malignant melanoma
chronic myelogenous leukemia
GVHD
breast cancer
sickle cell disease
diabetes
B cell malignancies
leukemia
beta thalassemia
thalassemia
pancreatic cancer
malaria
CLL
prostate cancer
bladder cancer
stem cell transplant complications
esophageal cancer
organ transplant rejection

If you are 18 years or older and in good health, you may be eligible to participate in research studies performed at Key Biologics that include collection of whole blood or white blood cells to assess the impact of blood product collection on normal subjects. Blood collected as part of these research studies is provided to researchers in the United States, Australia and Europe who are attempting to develop treatments for medical conditions including the disorders listed above. If you participate in a study, you will be compensated for your time and effort. Compensation varies depending on the research study. For more information contact:

Key Biologics, LLC
1256 Union Avenue, Suite 200
Memphis, TN 38104
901-252-3434



"It's just really, really good. Everyone I know who works at Chick-fil-A says they use super fresh meat."

Hannah Joyner
English
Senior
Age 21



"They have really good food. They have good fries. They fry their chicken all the way through."

Diamond Johnson
psychology
Sophomore
Age 21

PALACE CINEMA
I-40 & I-240 at SUMMER AVE
www.memphiscinema.com 763-1111

<p>THE BIRTH OF A NATION (R) 2:00 - 2:45 - 5:00 - 5:25 - 7:30 - 8:00 - 10:00</p> <p>SAUSAGE PARTY (R) 2:00 - 5:25 - 7:45 - 9:55</p> <p>MASTERMINDS (PG13) 2:15 - 5:15 - 7:25 - 9:35</p> <p>MISS PEREGRINE'S HOME FOR PECULIAR CHILDREN (2D) (PG13) 2:00 - 5:00 - 7:45</p> <p>MAGNIFICENT SEVEN (PG-13) 2:00 - 5:00 - 7:45</p> <p>STORKS (2D) (PG) 2:00 - 5:00 - 7:10 - 9:20</p> <p>STORKS (RealD 3D) (PG) 2:30 - 5:30 - 7:40 - 9:50</p> <p>WHEN THE BOUGH BREAK (PG13) 2:00 - 5:00 - 7:20 - 9:40</p> <p>DON'T BREATHE (R) 2:15 - 5:15 - 7:45 - 9:55</p>	<p>DISCOUNT PRICES DAILY Before 4PM \$6.50 for ADULTS \$5.50 for Children 11 & under & Senior Citizens 65 & up</p> <p>ECONO SHOWS 4 - 6 PM DAILY \$5 ALL SEATS 4-6 PM</p> <p>After 6PM \$7.50 for ADULTS \$5.50 for Children 11 & under & Senior Citizens 65 & up</p> <p>\$2 EXTRA for 3-D MOVIES \$2 POPCORN & COCA COLA COMBO BETWEEN 4 & 6 PM ONLY</p>
--	--

SHOWS AFTER 10 PM FRIDAY & SATURDAY ONLY

Memphis outlasts Temple, sets school records

By Thomas Simpson
jsmpson6@memphis.edu

The University of Memphis football team (4-1) opened their conference schedule with a 34-27 win against the visiting Temple University (3-3) at Liberty Bowl Memorial Stadium.

Memphis overcame an early 13-0 deficit and scored 27 unanswered points in two quarters to solidify the win.

"Offensively we had a couple of setbacks," U of M head coach Mike Norvell said. "(Temple has) a good defensive front and were able to get penetration, and we just couldn't get a rhythm."

The Tigers broke a number of school records during their matchup against the Owls.

Senior kicker Jake Elliot passed DeAngelo Williams and Stephen Gostkowski on the program's all-time scoring leader list with 371 career points, and freshman wide receiver Tony Pollard broke a 233-game drought with a 95-yard kickoff return for a touchdown in the fourth quarter.

The Tigers, who are coming off a 48-28 loss last Saturday to #16 Ole Miss Rebels, were 14-26 overall in conference

openers, and tonight's win gives the program three straight conference openers for the first time since 1989-91, when the Tigers were a member of the Metro Conference.

Junior linebacker Genard Avery was a force to be reckoned with, recording a team high eight tackles, one sack and an interception returned for a touchdown, his second interception of the season.

On offense, junior quarterback Riley Ferguson completed 17 out of 26 passes for 174 yards. Senior running back Doroland Dorceus gained 95 yards on only seven carries, including a career long 71-yard scamper for a touchdown. Junior wide receiver Phil Mayhew led all Tiger receivers with 84 yards on six catches.

The U of M, who had been so dominant offensively to start off the season, stalled against the Owls. In the first quarter, the Tigers gained 14 yards on 12 plays and no first downs.

Meanwhile, the Owls opened the game with a pair of field goals in their first three drives. If it weren't for Memphis' defense, however, both scores could've ended up being touchdowns.

The second quarter was slightly better for the U of M, but the Tigers entered the locker room with a 13-3 deficit, 111 total offensive yards, compared to Temple's 190. Kicker Jake Elliot nailed a 19-yard field goal to end the quarter after missing a 34-yarder earlier in the game.

"We knew we deferred the kickoff and that we were going to get the ball back in the second half," Norvell said. "We decided, 'Let's get these points and then make adjustments.'"

In the third quarter, the Tigers found life when Elliot hit a 42-yard field goal, Dorceus reeled off a career-long 71-yard touchdown run, and Avery returned an interception for a touchdown to give Memphis a 20-13 lead. Dorceus passed Punkin Williams for No. 18 on the Tigers all-time rushing list with the scamper.

Freshman running back Darrell Henderson added a 28-yard touchdown run, his first of the year, in the fourth quarter, and Elliot hit the extra point to make it 27-13.

Temple senior running back Jahad Thomas scored on a 61-yard touchdown pass to cut Memphis' lead 27-20, but the Tigers responded with Pollard's



PHOTO BY DAVID MINKIN | STAFF

Memphis linebacker Genard Avery (6) runs an interception back for a Tiger touchdown. This gave the Tigers their first lead of the game on the way to a 34-27 victory.

95-yard kickoff return for a touchdown to increase the Tiger lead to 14. In the dying seconds, senior defensive back Chauncey Lanier picked off Owl quarterback Phillip Walker to seal the 7 point victory.

The Owls entered the match ranked in the top-10 nationally in running the ball, with 317.8 rushing yards per game,

and stopping the run, with 77.8 rushing yards allowed per game. Memphis' defense held Temple to 86 yards rushing, while the offense added 149 yards of their own.

"This game shows that we have a really good football team," Norvell said. "But we have to continue to build and continue to get better."

THE DAILY HELMSMAN

FRIDAY PICK 'EM

DH	CHIP WILLIAMS Sports Editor Overall: 13-5 Last week: 4-2	MITCHELL KOCH Managing Editor Overall: 8-10 Last week: 1-5	THOMAS SIMPSON Sports Reporter Overall: 10-8 Last week: 3-3	JON BELL Sports Reporter Overall: 12-6 Last week: 3-3	MOHAMED BAH Sports Reporter Overall: 12-6 Last week: 4-2	JEREMIAH GRAHAM News Reporter Replacing Jonah Jordan
Texas @ #20 Oklahoma	Oklahoma	Texas	Oklahoma	Texas	Oklahoma	Oklahoma
#23 Florida St. @ #10 Miami *****	Florida State	Florida State	Miami	Florida State	Miami	Miami
#6 Houston @ Navy	Houston	Houston	Houston	Houston	Houston	Houston
#9 Tennessee @ #8 Texas A&M	Tennessee	Tennessee	Texas A&M	Texas A&M	Tennessee	Texas A&M
#25 Virginia Tech @ #17 North Carolina *****	Virginia Tech	North Carolina	Virginia Tech	North Carolina	Virginia Tech	North Carolina
#1 Alabama @ #16 Arkansas	Alabama	Alabama	Alabama	Alabama	Alabama	Alabama

*****At press time, FSU vs. Miami and Virginia Tech vs. North Carolina has not been rescheduled or cancelled due to Hurricane Matthew